ANK ANNUAL REPORT

2022

Janna's Kids Closex

www.allnannaskids.org 314-624-0500

I needed clothes and you clothed me...Matthew 25:36



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From the desk of our CEO

AnnaMarie Warfield

We entered 2022 with great expectations, vision and persistence. We provided over 750 coats/hoodies, 300 hats, 300 gloves, and 1000 pairs of socks to families with children in disadvantaged areas in St. Louis and surrounding cities.

Our volunteers showed up and showed out by submitting family names then meeting those families for coat drop offs. Just like any organization our volunteer team decreased by 2 but our Board stepped up and filled those slots until they were replaced.

I suffered from an illness for a few months, but that did not stop All Nanna's Kids Closet from providing communities warm items. No child was turned away and this year ALL our warm items were brand new.

Our partnership with Hanes and Bombas socks made it possible for children's feet to also be warm this winter.

In January 2023, we reached our 5 year mark. Our goal is to give away over 1000 coats, hats, gloves, and socks during our I Choose You Coat Program in December 2023.

Thank you to everyone who supported and donated to this needed cause. WE could not have done it without YOU!

Thanks for an amazing year!

AnnaMarie Warfield



MISSION DIVERSITY & INCLUSION

QUALITY

OUR 3 C'S

Mission: We believe that all children should live as normal a life as possible, families should be productive in their communities, and the homeless communities should be provided warmth through our coat program. Our closet provide coats for free in disadvantaged and underserved communities in Missouri and Illinois. The coats will not only keep them warm, but more importantly, instill in them that they are just as important as anyone else regardless of their situation or environment. The coats provide a sense of confidence and happiness to children as well as relieve some of the stress parents have when finances are unstable.

Diversity and Inclusion: We are committed to building an inclusive space for our volunteers, the families we serve and anyone who comes in contact with us by welcoming people from all backgrounds, ethnicity, national origin age, identity, education and disability. We want them to feel valued and respected but most of all included in our coat program and volunteer community. We embrace diversity and inclusion because it is a way to be intentional about making space for positive outcomes to flourish whether it is in our services, our leadership and our team of volunteers.

Quality: We always provide quality coats to the communities that we serve. We have the option to not accept any coat that is not of quality. As our founder states, children deserve better not less.

We are **Compassionate** about families who are in need We are **Committed** to giving hope in the communities that we serve

We are **Connected** to communities through our coat program, I Choose You.

We are keeping children warm, a coat at a time.

Our coat program is a result of COVID-19. We came up with strategies to provide our coats to families safely. A child is given the opportunity to choose a coat at one of our coat giveaways that we host each year, or the parent is given the opportunity to choose a coat for them at our coat giveaway, phone call/text or registering for a coat; We choose a coat for a child and make sure the parent receives it for the child.

Our program not only provides warm coats, but also hats, gloves and socks. We are hoping to continue our partnership with Hanes and Bomba as they provide the new warm socks for each child.

No child is turned away and our program is open to all children.

I CHOOSE YOU

COAT PROGRAM

All Nanna's Kids (ANK) Closet hosts a coat giveaway at a location in a community that is disadvantaged. The venue can be a school or center. An easy location so that families can identify the location. Flyers are sent to the surrounding schools, daycares, churches and after school centers in order to get the word out to the community.

We ask the parents to bring the child(ren) with them in order to ensure the child receives the coat they like and the correct size. If a parent does not bring a child, we will not turn them away. But a parent can only receive up to 3 new coats with out the child(ren) with them.

All coats, hats, gloves and socks are placed in a clear plastic bag along with All Nanna's Kids Closet information and given to the parent.

In cases of schools: We are given a list of the neediest child(ren) in that grade or school. We bag each coat, hats, gloves and socks, and ANK information and tag the bag with the child's name. Why do we do this? So the child feels a sense of confidence knowing it's their coat.

WHO WE SERVE

Children

Families with children in Shelters

Disadvantaged, underserved, poverty communities in St. Louis, MO & St. Clair County, IL

Schools in St. Louis City & St. Louis and St. Clair Illinois Counties





Our Partnerships/Sponsors

All Nanna Kids, and our partners have supplied families in need, gently worn and new coats so that communities thrive, are warm and happy.

Spectrum

Spectrum has not only provided a grant to us for the past 3 years but hosted coat drives in 2019, 2021 & 2022 Wesley House Association Bomba Socks Spectrum Hanes Socks First Community Credit Union First Unitarian Church of St. Louis Nordstrom, Costco, Target Aldi Kids Walmart Individuals





HOW WE IMPACT THE COMMUNITY

In 2021 population estimated 293,310 (US Census)

WELFARE INFO.ORG - 2021

The poverty rate in St. Louis, MO is 60.63% higher than the Missouri average. In St. Louis, MO an estimated 20.4% of 296,577 live in poverty.

The poverty rate in St. Louis, MO is 59.37% higher than the US average. In the US, 12.8% of 324,173,084 people live in poverty.

Of that: Children under age 18 years in poverty is 31.7%; Under age 5 is 26.3%.

(MO Dept of Health and Social Services – StLouis-MO-Gov)

Child emergency room visits per 1000 children 19 and under: Black children under 19 – 850 White children under 19 – 225

750 Coats/Hoodies 300 Hats/300 Gloves/1000 socks



ABRAHAM LINCOLN SCHOOL

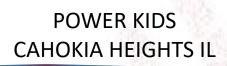


LOAVES & FISHES SHELTER ST. LOUIS, MO



NORTH COUNTY SPANISH LAKE AREA







LIL DEE'S DAYCARE SOUTH COUNTY MO



DEBORAHS QUARTERS CENTRALIA IL

WESLEY HOUSE ASSOCIATION – NORTH ST. LOUIS MO SOCKS/COATS

> TINA'S LOVING SOCKS TREASURES ST. LOUIS, MO



LIFT FOR LIFE ELEMENTARY SCHOOL ST. LOUIS CITY

FINANCIALS



Grants/Monetary Donations

- Individual donations
- Matching Donation
- Nordstrom
- Walmart
- Cardinal Care
- Aldi Kids
- Costco
- First Unitarian Church
- Spectrum
- Target



In-Kind Donations

- Units Storage space
- Microsoft 365
- Canva
- Catchafire
- Ross for Less





QUALITY COATS FOR QUALITY CHILDREN

Children receive a warm coat (hats and gloves when available). All coats are hooded and are quality coats.

Coats are purchased from Walmart in-store and online, Burlington Coat Factory, and Macy's. When we receive gently worn coats, our team makes sure they are of good quality and wearable. We provide excellence to each child.

"Children deserve better than and not less than." – CEO

LEADERSHIP

"The act of leading a group of people or an organization"

President & Chief Executive Officer

AnnaMarie Warfield

Board of Directors/Officer

Constance Austin - CFO Denisa Huff – Board Member Open – Board Member Nicko Woodie – Board Member

Core Team & Volunteers

Antionette Johnson Chea Wyatt Lashon Taylor Micah Austin Rosie Tally Twanna Cunningham Denise Pearson Audrey McCray Tramaine Holliday Tommy Hill Gayla Haught Rochelle Johnson

VOLUNTEERS NEEDED!

Great leaders don't set out to be a leader. They set out to make a difference. It is never about the role but always about the goal.

